

Digital advertising on

ARTSEARCH[®]
Pages



CONNECT YOUR ORGANIZATION WITH OVER

- 700 TCG Member Theatres and Affiliate organizations
- more than 12,000 TCG Individual Members nationwide
- plus national and international theatre artists and professionals

SINGLE CAMPAIGN

ARTSEARCH Pages or TCG.org		
1 Month Campaign	2-Month Campaign	4-Month Campaign
\$600	\$1,000 \$500 / month	\$1,600 \$400 / month

COMBO CAMPAIGN

ARTSEARCH Pages and TCG.org		
1 Month Campaign	2-Month Campaign	4-Month Campaign
\$1,000	\$1,600 \$800 / month	\$2,600 \$650 / month

TCG Member Theatres & Affiliates receive a 20% discount

ARTSEARCH[®] Pages

ARTSEARCH is the Essential Source for a Career in the Arts and yields over **850,000 total pageviews** a year from employers and applicants alike.

A digital campaign on ARTSEARCH ensures visibility and exposure to your targeted professional theatre audience – whether it's to promote your products and services, or higher education recruitment.

Specs: 230 px wide by 250 px high
Static jpg or 2-frame gif
72 dpi, RGB



A digital campaign on the **TCG Homepage** brings your organization front and center to theatre professionals utilizing TCG to access:

- Events** (National Conference, Fall Forum, Teleconferences, Webinars and Workshops)
- Publications** (TCG Bookstore, American Theatre, ARTSEARCH)
- Memberships** (Member Theatres, Affiliates, Individuals)
- Research** (Arts Education, Theatre Facts, Surveys)
- Advocacy** (Legislative Issues, Action Alerts, Tools & resources, Blue Star Theatres)
- Audience Revolution** (Convening, Grantmaking, resources)
- International** (Global Theater Initiative, Global Connections, International Theatre Institute)
- Equity, Diversity & Inclusion Initiatives** (Institute, programming, resources)
- Grants** (Awards & Fellowships, Global Connections)

Specs: 100 px wide by 200 px high
Static jpg or 2-frame gif
72 dpi, RGB

